The author(s) would like to thank the discussants and conference participants for their constructive feedback at the SCR Annual Meeting in Chicago. Based upon their recommendations, the following changes have been made to the Smile Train Critical Incident as it is respectfully submitted to the *Journal of Critical Incidents* for consideration.

Identified as MUST CHANGE(S):

Critical Incident:

1. The CI has been amended to follow APA/SCR guidelines.
2. All content has been edited to ensure that the text is in past tense.
3. The hook was revised in an effort to strengthen the readers’ interest.

Teaching Notes:

1. The TNs have been amended to follow APA/SCR guidelines.
2. The TN clarified that this is a decision-based critical incident.
3. The relevant courses for class use were added to the TNs.
4. The Learning Objectives were mapped to the Discussion Questions.

Additional changes as recommended:

Critical Incident:

1. The introduction was shortened and reworked to be more closely tied to the decision point(s) at the end of the CI.
2. The original quote in the Controversy section was considerably shortened and broken down into three separate bullet points.
3. The Financials were abbreviated and clarified with the Table content being more clearly labeled and the data condensed.
4. Editorial changes were made as indicated by the discussants notes.

Teaching Notes:

1. The Learning Objectives were restated to use higher order verbs based on Bloom’s Taxonomy (i.e., identify, analyze, calculate, compare, discuss, determine).
2. The photocopy of the Smile Train campaign appeal was removed due to copyright restrictions and replaced with a link that the instructor could use to bring up in class.
3. The financial table was added to the TNs to allow for easier analysis by the instructor.
4. The economic, legal, and ethical issues were broken into separate questions with discussion questions amended as appropriate.
5. ‘Notes to Professor’ and an Epilogue were added to assist the instructor in class use.
6. Editorial and copy changes were made as noted by the discussants notes.